



Boris Colruyt

Chief Financial Officer for **Growth**
Transformational Business Leader



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Boris is a transformational business leader with extensive corporate finance experience solving business critical value creation challenges in multinational organizations in the APAC region.

His mission is to support organizations in exploring new ways of improving business performance and facilitating leadership to design and shape their transformational journeys. Boris believes that the wellbeing and sustainable business success stems from conscious leadership, and focuses on coaching staff in the spirit of 'good today, better tomorrow'.

He has over 10 years' experience as a Board member in China, over 12 years' Senior Management experience with operational authority for all administrative and support functions across Asia, and key member of steering committees ensuring that risks are managed and that all projects deliver the agreed business benefits on time and in full. He has hands-on experiences delivering global complex strategic business initiatives in agile market entry projects, innovative business intelligence solutions, large scale process automations, greenfield e-commerce market entries and business turnarounds.

Boris is tri-lingual in English, Dutch & French, and speaks German, Mandarin and Bahasa Indonesia. He has led multi-cultural, cross-functional teams and his leadership philosophy is to drive trust, & collaboration, which inspired teams to achieve more than what they imagined possible.

Boris is an accredited executive coach, advisor to start-ups and an INSEAD alum, where he is also an active member of INSEAD's Digital Transformation Club and is committed to lifelong learning.

In his free time, he likes to hike, swim and spend quality time with his wife and their three lovely daughters.

Functional Experience

General Management
Corporate Finance
Operations Management
HR Management

Business Architecture
Project Management
SAP & ERP Deliveries
Change Management

Certifications & Training

Executive Coach

L1, Institute of Executive
Coaching & Leadership

TLC Leadership Assessment

Leadership Assessment
L1, The Leadership Circle

Change Management

INSEAD, San Francisco
Leading Change in Digital Era

Digital Transformation

INSEAD, Fontainebleau
Transformation & Innovation

Digital Marketing

Online, Online
GOOGLE SQUARED

IBM Training

SAP Functional Training
Seven Keys to Success